

**Minutes**  
Communications Ministry

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**June 11, 2009**

These are the minutes of the Communications Ministry monthly meeting.

Attendees:

Steve Hill  
Mabel Hoffman

Mike Hoffman  
Lucinda Rodriquez

Marieann Shovlin  
Désirée Widjojo

1. Opening Prayer and Intentions

The meeting was opened 7:12 pm by Mike Hoffman, who led opening prayer.

2. Approval of February and April minutes

The minutes from May 14, 2009 meeting were reviewed and approved.

3. Filling the Secretary Position

Steve Hill is not running for Secretary in the new term. No other members have volunteered to handle the position. Therefore, it was decided that minutes would be taken on a rotating basis among those present at the meetings.

4. Election of Officers

Members holding the offices of Chairman (Mike Hoffman), Vice Chairman Content (Ed Johnson) and Vice Chairman Creative (Lorinda Rodriquez) announced they are running for another one year term. No other members volunteered to run for an office. The three incumbents were re-elected by unanimous vote.

5. Parish Involvement Plan

Marieann gave an update on the status of socializing the strategic plan concept to targeted parish groups.

- The Parish Council has received the pitch, was open to the idea and pledged support.
- The parish staff has not been contacted about the concept. Marieann will set up meeting date with Fr. Greg. The next staff meeting is on June 25.

There are several other groups that need to be sounded out to ascertain if the plan concept has support among key parish lay leaders and volunteers.

- Mike will discuss the concept at the Finance Council June 24 meeting.
- Eucharist Ministers and Lectors are hard to reach because they do not have meetings and are not connected by a Yahoo Group. Marieann will speak with Dan about holding an in-service meeting with these groups, and giving them the pitch.

Other targeted groups include:

- Young Adults (Chady) – Marieann will set up a date for a presentation
- Youth Ministry (Primo)

Mike suggested holding a general meeting on this subject, and send out invitations to all key parish groups.

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The word 'strategic' has an unfavorable connotation, so the strategic plan is being renamed 'parish involvement plan.'

The difficult part is in the beginning when a good number of people need to be fired up to lead and sustain the planning effort.

It is envisioned that small groups of parishioners would be surveyed.

Marieann will prepare a status update and give to Steve to append to the meeting minutes.

6. Recruiting New Members

Mike wants to go through the ministry roster and contact everyone who has fallen away. The roster will be divided up among the active members, and we will each call several inactive ones.

Areas where we need help are:

- Web site maintenance
- Graphics

People have to be approached about specific jobs. We need better job descriptions put into a handout.

Ed has an action item to develop a list tasks and projects related to web site maintenance.

Open positions will be posted on the web site and on bulletin boards.

Marieann will review the last ministry strategic plan and mine it for jobs.

7. Support Deficit Reduction Efforts

Mike gave an overview of the serious parish financial situation. Expenses are exceeding revenues and the problem is forecasted to get worse in the next fiscal year.

The Communications Ministry can support them with writing and editing communication materials and by posting charts and graphs on the web site.

Mike proposed surveying parishioners on ideas for new sources of funds. Lorinda volunteered to develop a strawman survey for ministry review.

9. New business

There was no new business

10. Next general meeting

The next meeting will be held on July 9 at 7:00 pm in the Community Center.

11. Adjournment

There being no further business, the meeting adjourned at 8:55 pm.

Steve Hill,  
Secretary